



2006 Developers' Conference  
San Diego, September 13-15 | Berlin, September 25-26 | Milan, November 7

## Sponsorship Opportunities

Global Platinum Sponsor (three Conferences).....\$20,000 | €16.700

- Registration for two people at each Conference (San Diego, Berlin, and Milan). This includes:
  - Admission to all sessions, breakfast and lunch at the hotel on days of the Conference, and a special off-site attendee dinner (where applicable)
  - Hotel accommodations at the Conference hotel (two nights for the San Diego Conference, and one night for the Berlin and Milan Conferences)
- Presentation to all attendees (20 minutes)
- Vendor booth (10' x 10') in Conference Room or Foyer
- 150-word company profile on Acucorp's Developers' Conference Web site
- Company logo in Acucorp publications, such as: *Acucorp News* (printed newsletter), *eUpdate* (email newsletter) and our direct mail Conference invitation (pending receipt of artwork)
- Company logo and 150-word overview in Conference Binder (pending receipt by July 31, 2006)
- Company logo on PowerPoint intermission slide shown throughout Conference (available for Global Platinum Sponsor only)
- Company literature distributed in all attendees' Conference bags (1 piece per bag)

Platinum Sponsor (one Conference only).....\$12,000 | €10.000

- Includes all the benefits of the Platinum Sponsor level for one Conference only (San Diego, Berlin, or Milan)

Global Gold Sponsor (three Conferences).....\$15,000 | €12.500

- Registration for one person at each Conference (San Diego, Berlin, and Milan). This includes:
  - Admission to all sessions, breakfast and lunch at the hotel on days of the Conference, and a special off-site attendee dinner (where applicable)
  - Hotel accommodations at the Conference hotel (two nights for the San Diego Conference, and one night for the Berlin and Milan Conferences)
- Presentation to all attendees prior to lunch (5 minutes)
- Vendor booth (10' x 10') in Conference Room or Foyer
- 100-word company profile on Acucorp's Developers' Conference Web site
- Company logo in Acucorp publications, such as: *Acucorp News* (printed newsletter), *eUpdate* (email newsletter) and our direct mail Conference invitation (pending receipt of artwork)
- Company logo and 100-word overview in Conference Binder (pending receipt by July 31, 2006)
- Company literature distributed in all attendees' Conference bags (1 piece per bag)

### Conference Sponsor Coordinators

San Diego Conference | Brigitte Erpelding | [berpelding@acucorp.com](mailto:berpelding@acucorp.com) | 800.262.6585 ext. 4496 or +1 858.689.4496  
Berlin and Milan Conferences | Nathalie Martin | [nmartin@acucorp.com](mailto:nmartin@acucorp.com) | +33 1.53.34.9681



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Gold Sponsor (one Conference only).....\$6,000 | €5.000

- Includes all the benefits of the Gold Sponsor level for one Conference only (San Diego, Berlin, or Milan)

Global Silver Sponsor (three Conferences).....\$10,000 | €8.300

- Registration for one person at each Conference (San Diego, Berlin, and Milan). This includes:
  - Admission to all sessions, breakfast and lunch at the hotel on the days of the Conference, and a special off-site attendee dinner (where applicable)
- Vendor table in Conference Room or Foyer
- 50-word company profile on Acucorp's Developers' Conference Web site
- Company logo in Acucorp publications, such as: *Acucorp News* (printed newsletter), *eUpdate* (email newsletter) and our direct mail Conference invitation (pending receipt of artwork)
- Company logo and 50-word overview in Conference Binder (pending receipt by July 31, 2006)
- Company literature distributed in all attendees' Conference bags (1 piece per bag)

Silver Sponsor (one Conference only).....\$4,000 | €3.300

- Includes all the benefits of the Silver Sponsor level for one Conference only (San Diego, Berlin, or Milan)

Dinner Sponsor (per Conference).....\$5,000 | €4.200

- Prominent banner/signage display at one of the Conference dinners
- Promotion of your company/solution at each table (sponsor-provided)
- Company logo and 25-word overview in Conference Binder (pending receipt by July 31, 2006)
- Company literature distributed in all attendees' Conference bags (1 piece per bag)

Lunch Sponsor (per Conference and per lunch).....\$3,000 | €2.500

- Promotion of your company/solution at each table (sponsor-provided)
- One seat at each table reserved for one of your representatives
- Your company/solution signage displayed on easels in prominent areas at lunch venue
- Company logo and 25-word overview in Conference Binder (pending receipt by July 31, 2006)
- Company literature distributed in all attendees' Conference bags (1 piece per bag)

*All Conference sponsors will also receive a 10 percent discount when advertising in Acucorp News (printed newsletter) and eUpdate (email newsletter) in 2006.*



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Sponsorship Registration Form

Company (Vendor/Sponsor): \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip / Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

VENDOR PROGRAMS AND SPONSOR OPPORTUNITIES:

- Global Platinum Sponsor (three Conferences).....\$20,000 | €16.700
- Platinum Sponsor (one Conference only).....\$12,000 | €10.000
- Global Gold Sponsor (three Conferences).....\$15,000 | €12.500
- Gold Sponsor (one Conference only).....\$6,000 | €5.000
- Global Silver Sponsor (three Conferences).....\$10,000 | €8.300
- Silver Sponsor (one Conference only).....\$4,000 | €3.300
- Dinner Sponsor (per Conference).....\$5,000 | €4.200  
Please specify which Conference(s):
- Lunch Sponsor (per Conference and per lunch).....\$3,000 | €2.500  
Please specify which Conference(s) and which lunch:

Total Amount Due \_\_\_\_\_

By signing and submitting this Registration Form, Vendor/Sponsor agrees to be bound by the terms and conditions of the Vendor & Sponsor Contract.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Fax to: San Diego Conference | Brigette Erpelding | 858.689.4555  
Berlin and Milan Conferences | Nathalie Martin | +33 1.53.34.9001

Method of Payment:

- Invoice
- Credit card    \_\_\_ Master Card    \_\_\_ Visa    \_\_\_ American Express

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name (Print) \_\_\_\_\_ Signature \_\_\_\_\_